

# Muhammad Hussain

ACE | MARKETING MANAGEMENT | DIGITAL TRANSFORMATION



## PROFILE

A Pakistani, with Middle Eastern origins (KSA + UAE); I am into tech businesses and digital transformation. Henceforth, I do a lot of evangelism for technology and counseling for students.

To see my work, please do Google me "Muhammad Husayn Ace"

## Contact Information

Defense Residency, Defense Phase 2,  
Islamabad, Pakistan  
+92-340-0 110 110  
email@muhammadhusayn.com  
www.muhammadhusayn.com  
LI: linkedin.com/in/muhammadhusayn

## EDUCATIONAL BACKGROUND

### INSTITUTE OF BUSINESS MANAGEMENT 2014-2018

Bachelor of Business Administration  
BBA<Hons> CGPA: 3.0/4  
Majors: Management Information Systems

### CAPITAL UNIVERSITY OF SCIENCE & TECHNOLOGY 2019-2021-

Masters of Business Administration  
MBA<Hons> CGPA: 3.5/4  
Jinnah Merit Scholarship,

## LANGUAGES

English- IELTS-7.0 Urdu- Mother Tongue-B  
Arabic- Proficient French- Elementary-D

## CERTIFICATIONS

DIGITAL TRANSFORMATION  
BY BOSTON CONSULTING GROUP  
GOOGLE ADWORDS FUNDAMENTALS-2019  
MILLENNIAL MARKETING BY LINKEDIN

## SKILLS

Project Management	● ● ● ● ●
Training	● ● ● ● ●
B2B Marketing	● ● ● ● ●
Client Servicing	● ● ● ● ●
Recruitment	● ● ● ● ●

## PROFESSIONAL EXPERIENCE

### QUATTRIS GLOBAL - 07/2020 TILL PRESENT IT MSP OPERATION SERVICE DELIVERY

- My primary responsibility is to ensure the coordination with different internal & external stakeholders, the quality of the implementation, the adequacy of the technicians & tools, accurate acceptance, smooth deliveries & compliance to contractual SLAs & important metrics according to the client's network particularities & requirements.
- I catered to recruitment & negotiations with IT Network Engineers, Electricians & others. On daily tasks & project rollouts.
- Tasks included client servicing. My communication & language skills are an asset. I was also vetting Engineers for local languages of English, French & Arabic. We have thousands of Engineer & partner vendors internationally. Our coverage focuses & is not limited to APAC, Europe, EMEA, & the Americas.

### AWAN TECH- 09/2019 TILL JULY, 2020. PEOPLE OPERATIONS MANAGER

Human Capital Management- I catered to client development and commenced multiple campaigns for US, UK and Ca.

- Catered to Recruitment. Talent pool & Talent Acquisition
- Training & Development: New Hire Training, Product Specific Training, Communications, Soft skills & Sales Training
- Developed Quality Assurance SoPs and gave feedback

### ACE MARKETING MANAGEMENT- 2019-TODAY SOCIAL MEDIA MARKETING MANAGEMENT

- Clientele: Techno Group. Juiceland, Potato Factory, Ice Factory, Tayyab Jewellers, PakWirs, Artabat Links, Variety Books Gifts & Stationers PWD, Zubs Fashion & Beauty One Call, Queens Taste, Academic Career Excellence
- Facebook Page, Instagram & LinkedIn Platforms
- Strategy, Digital Design & Content Curation
- Influencer Marketing & Promotions
- Puppet Marketing, Animations, Voiceovers & Video Marketing

### RED CUBEZ, BAHRIATOWN, ISB 1/19 - 8/19 BUSINESS DEVELOPMENT EXECUTIVE

My focus was to talk to small business owners and entrepreneurs in US, CA, UK and PAK, to provide them with social media marketing strategy . web app development solutions and information management systems like RMS and EMS. via calls, emails, proposals, meetings and upwork

### IBEX GLOBAL, KARACHI, AUG'18 - DEC'18

#### SquareTrade Inbound Sales

Assist customers in inquiries, registrations and purchases. Utilizing key tool **Salesforce Lightning Experience**